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## GREAT LENGTHS APPOINTS JAMES HENDERSON AS TRADE AMBASSADOR



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**G**reat Lengths has revealed its 2015 trade ambassador as James Henderson, co-founder and Head of Extensions at M Hair, Nottingham.

With over 20 years' experience in hairdressing, James is set to provide industry comment and insight as a trade ambassador for Great Lengths throughout the year.

Great Lengths UK & Ireland Managing Director, Carol Leo, says, "James is a fantastic industry spokesperson for Great Lengths; he regularly applies extensions for his salon clients, but also pushes the creative boundaries for extensions in his session work."

"Essentially, James understand the demands of today's extensionists and stylists, and helps them to achieve outstanding enhancements for clients."